

October 2009

## **Policy Statement on Supplier Diversity**

As a national retailer and supply chain organization, SUPERVALU serves customers across diverse geographies and demographics. To best serve these millions of customers from coast to coast and border to border, we embrace diversity in all aspects of our business, from our talented associates to the partners we work with to deliver the products and services our customers are looking for.

An important part of meeting these needs in so many cities and neighborhoods is our Supplier Diversity program. This program provides minority- and women-owned and operated companies equal footing to effectively do business with us.

While we work with many different kinds of companies – from grocery products to office supplies – these companies all have one thing in common. They share our passion for serving customers.

We have a significant existing network of more than 1,000 diverse suppliers, and we continue to look for new businesses to help us serve our customers' needs. When we evaluate vendors, we are looking for industry expertise and insight, along with the capability needed to deliver. This means we seek suppliers who are focused on customer service excellence and product quality, who understand their target markets, and who have a solid foundation for production capacity and financial stability.

Suppliers that will gain the most from a partnership with SUPERVALU – and that will receive top consideration as partners – are those fulfilling marketplace or supply chain needs as costs acceptable to our business.

If you are a certified diverse supplier and would like to be considered for or learn more about our program, please contact or visit our Web site ([supervalu.cvmsolutions.com](http://supervalu.cvmsolutions.com)) or e-mail us at [supplierdiversity@supervalu.com](mailto:supplierdiversity@supervalu.com).

Sincerely,



Craig Herkert  
Chief Executive Officer and President  
SUPERVALU INC.

*Note: Registration with us does not guarantee contracts or business development opportunities with SUPERVALU.*